

# Member's Corner

## Thank You Renewing Members

### 21-25 Years

Pick Quick Drive-In 1986

### 11-15 Years

County Line Self Storage 1998

MultiCare HealthWorks 1998

### 6-10 Years

Stephens Enterprises, Inc of Tacoma 2002

Aflac 2003

Fife Historical Society 2003

### 2-5 Years

Sterling Savings Bank 2004

Western Container Corporation 2005

Farwest Aircraft, Inc 2006

BECU 2007

Dr. Lisa L. Buttaro, DDS, PLLC 2007

### First Year Renewal

Colonial Life / Corry Agency

The Hunt Collection, Inc

## Open House

GNTI, Inc recently celebrated the grand opening of their new store. Mayor Pro Tem Rob Cerqui officiated the ribbon cutting ceremony. GNTI, Inc is located at 4500 Pacific Hwy. E., Ste. C., Fife.



Stelian Paraschiv, owner; Mayor Pro Tem Rob Cerqui cutting the ribbon.

*“If you don't know where you are going, you will probably wind up somewhere else.”*

*-Laurence J. Peter*

## Mark Your Calendars!

Fife Milton Edgewood Chamber of Commerce  
3rd Annual Golf Classic & Social Dinner  
Thursday, September 23, 2010

### Presenting Sponsor



Sponsorships starting at \$150

For information email Aaron at  
awilliams@fifechamber.org or  
call the Chamber at 253.922.9320

1:00 p.m. Shotgun Start

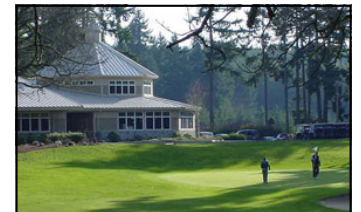
Eagles Pride Golf Course  
I-5 Exit 116  
Joint Base Lewis-McChord 98433

Foursomes \$450  
Individuals \$125  
Includes green fees, cart,  
dinner, goodie bag, and  
much more!

### Corporate Sponsor



Raffle Prizes!  
Awards!  
Fun!



## Business 4 Business Networking Hour Every Tuesday ~ 9-10 a.m.

*Bring business cards and brochures to hand out.*

Chamber Office  
2026 54th Ave E, Fife

Free  
to attend!



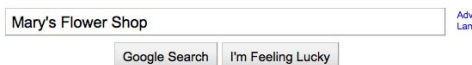
# How GOOGLE Can Help Your Business

By Shaun Nestor

The Internet is a fantastic source for information – in fact, millions of people search popular search engines like Google *everyday*. Some of the most searched terms are businesses, products, or information customers use in making a purchase. To help with this, Google offers a number of business-designed tools to help small business owners get their businesses listed in the world's largest search engine for no cost. But what happens if the information in Google is not correct?

First things first, identify your Google presence. Is your business listed and what information is on file? To do this, go to [www.google.com](http://www.google.com) and search for your business. As an example, we will use Mary's Flower Shop.

## 1. GOOGLE YOURSELF

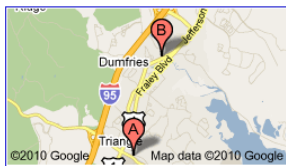


Here, I searched for Mary's Flower Shop and see an area of Google called Local Results:

Google has provided me a detailed map of Mary's Flower Shop, the physical

address, phone number, web address, and a link for directions. Mary's can benefit even more by customizing their Google Business Listing and adding such details as hours of operation, payment preferences, customer reviews, and even coupons – all visible on Google!

### Local business results for Mary's Flower Shop



- A** Mary's Flower Shop - [www.marysflowershoppe.com](http://www.marysflowershoppe.com)  
18742 Fuller Heights Road, Triangle, VA - (703) 221-4990  
3 reviews, directions, and more >
- B** Mary's Flower Shop - [www.marysflowershoppe.com](http://www.marysflowershoppe.com)  
17682 Main Street, Dumfries, VA - (703) 221-3339  
Directions and more >
- More results for Mary's Flower Shop >

## 2. BE PART OF GOOGLE

Having your business listed in Google is an excellent way to attract new visitors to your business. In addition to basic contact information, it is helpful to list key characteristics; for example, does your business have adequate parking? Are you easily accessible from public transportation? Is it child-friendly? Do you have special hours of operation?

To add your business information to Google; go to [www.google.com/places](http://www.google.com/places)

You may need to sign into a Google account, if you do not have one, simply click SIGN UP NOW.

Once you are signed in, click on ADD NEW BUSINESS and complete the information about your business. Put in as much detail as you are comfortable with, unless otherwise noted, the data you enter will be visible in Google.

## 3. WHAT ABOUT INCORRECT INFORMATION?

The easiest way to correct invalid information about your business is to create a new business listing, as instructed above. Google will automatically identify similar or duplicate business listings and ask you if you would like to claim a business. For security measures, they may prompt an automated phone call with a short PIN; just to confirm your contact information.

Follow these directions and you will have an up-to-date business profile within the largest search engine in the world!

Shaun Nestor is a social media and online marketing advisor helping small and locally owned businesses use the internet to market their business. Visit at: [www.shaumnestor.com](http://www.shaumnestor.com)

**Book your event for 2010!**

**Host a Luncheon or  
Business After Hours**

- ◆ Promote your business
- ◆ Attract more clientele

**For more information contact Dyan Levi  
at (253) 922-9320 or by E-mail  
[dlevi@fifechamber.org](mailto:dlevi@fifechamber.org)**

**Follow Us On Facebook**



<http://www.facebook.com/pages/manage/#!/pages/Fife-WA/Fife-Milton-Edgewood-Chamber-of-Commerce/120148804663114>

## Your Chamber Ambassadors

Eileen Spallino, Chair -  
**Cascade Regional Blood  
Services**

Wendy King -  
**Aflac**

DeeDee Dukes- Gethers -  
**Adecco**

Lisa Collins -  
**Fife Free Press**

Marty Michalson -  
**Sands Costner & Associates**

**Are you outgoing?  
Do you like to meet  
new people?**

Consider becoming a Chamber Ambassador.  
For more information contact  
Eileen Spallino at (253) 312-8644.

## County Line Self Storage

8025 Pacific Hwy E  
Hwy 99  
Between Exit 137 & 142B Off I-5



(253) 922-1023 Tacoma Area / (253) 661-3803 Seattle Area

24 Hour Free Recorded Message (253) 922-5510  
Tips on Storing Your Valuables  
[www.countylinesto.com](http://www.countylinesto.com)

- \* Fenced & Lighted
- \* 24 Hour 7 Day Access
- \* Security Cameras
- \* Resident Manager
- \* Moving & Storage Supplies
- \* Military & Senior Citizen Discounts

**Unit Sizes**  
5X5 through 13x40  
"The Right Size for the Right Price"  
**HEATED STORAGE  
AVAILABLE**

# Calendar of Events

## August 2010

**August 4 Membership Luncheon** – 11:30 a.m. to 1:00 p.m. **Emerald Queen Hotel & Casinos**, 5700 Pacific Hwy E, Fife. Guest speaker will be Dick Muri, candidate for 9th District Congressional seat. **Please RSVP! \$20** for members and their guests that RSVP before August 3 at 11 a.m. **\$30** for non-members, walk-ins and all RSVP's after the deadline. Walk-ins will be seated on a space availability basis. **Note:** It is the Chamber's policy to bill for reservations made but not kept or cancelled 24 hours in advance of the luncheon as reservations require us to place a non refundable catering guarantee.

**August 11 Business After Hours** 5:30-7:30 p.m. All American Corporation, 5111 20th St E, Fife. Business After Hours is a fun and lively way to do business while getting to know more about the Host business. Come join the fun! \$10 Please R.S.V.P to the Fife Milton Edgewood Chamber 922-9320. Guests welcomed.

**August 12 Government Affairs Committee Meeting**, 3:30 p.m. at **Fife City Hall** at 5411 23rd St E, Fife R.S.V.P to Dyan at the Chamber 253-922-9320 or by E-mail dlevi@fifechamber.org.

**August 13 Ambassador Committee Meeting**, 12-1 p.m. - **Fife Community Center**, 2111 54th Ave E, Fife. For more information contact Eileen Spallino, Chair at 253-312-8644.

**August 19 Executive Committee Meeting** – 3:30-4:30 p.m., **Great American RV**, 5959 Pacific Hwy E, Fife.

**Employer Solutions Seminar Series No Seminar in August. See you in September!**

**August 26 Board of Directors Meeting** - 3:30-4:30 p.m., **Location TBA**

## September 2010

**September 1 Membership Luncheon** – 11:30 a.m. to 1:00 p.m. **Emerald Queen Hotel & Casinos**, 5700 Pacific Hwy E, Fife. Guest speaker will be Calvin Goings, regional administrator, Small Business Administration. **Please RSVP! \$20** for members and their guests that RSVP before August 31 at 11 a.m. **\$30** for non-members, walk-ins and all RSVP's after the deadline. Walk-ins will be seated on a space availability basis. **Note:** It is the Chamber's policy to bill for reservations made but not kept or cancelled 24 hours in advance of the luncheon as reservations require us to place a non refundable catering guarantee.

**September 8 Business After Hours** 5:30-7:30 p.m. Location TBA. Fife Business After Hours is a fun and lively way to do business while getting to know more about the Host business. Come join the fun! \$10 please R.S.V.P to the Fife Milton Edgewood Chamber 922-9320. Guests welcome.

**September 9 Government Affairs Committee Meeting**, 3:30 p.m. at **Fife City Hall** at 5411 23rd St E, Fife R.S.V.P to Dyan at the Chamber 253-922-9320 or by E-mail dlevi@fifechamber.org.

**September 10 Ambassador Committee Meeting**, 12-1 p.m. - **Fife Community Center**, 2111 54th Ave E, Fife. For more information contact Eileen Spallino, Chair at 253-312-8644.

**September 14 Employer Solutions Seminar Series Committee Meeting**, 1-2 p.m. Chamber Office, 2026 54th Ave E, Fife. For more information contact Chuck Sandor, Chair at 253-330-0448.

**September 16 Combined Executive Committee & Board Meeting** – 3:30-4:30 p.m., **Rushforth Construction**, 6021 12th St E, Ste 100., Fife.

### **September 23 3rd Annual Golf Classic at Eagles Pride Golf Course**

**September 28 Employer Solutions Seminar Series** – 11:30 a.m. at **Rushforth Construction**, 6021 12th St E, Ste 100. Speaker will be Rob Zeigler, Lumina Partnership. \$20 - Members and guests / \$25 Non-members. Reservations need to be received by 11 a.m.. September 27. Box lunches will be provided. Prepayment only please. RSVP to Dyan at 253-922-9320 or by E-mail dlevi@fifechamber.org. Menu selection to be made at time of registration.

*Remember it is imperative to place your RSVP for the Membership Luncheon by 11 a.m. the day before. All reservations received after 11 a.m. will be charged \$30.*

### **Business 4 Business Networking Hour**

Every Tuesday morning between 9 and 10 a.m. at the Chamber Office. Don't miss this opportunity to build long term relationships with a fast growing and dynamic group of like-minded business people and exchange quality referrals that turn into real business. No reservations needed. Just drop in with plenty of business cards and brochures and get ready to meet your public! Coffee and pastries provided.



**Save the Date**  
**Golf Classic**  
**Eagles Pride Golf Course**  
**September 23 1:00 Shotgun Start**  
**Foursomes \$450 / Individuals \$125**  
**Includes green fees, cart, dinner, goodie bag, and more!**  
**Fife Milton Edgewood Chamber of Commerce**